

2020 YJA Convention

July 2-5, 2020 | Dallas, TX



Our 2020 Vision: Progressing with Purpose

SPONSORSHIP PACKET

contact us at fundraising.dtx@yja.org

***"Be the stewards for nurturing and actualizing a Jain identity in
North America for this generation and the next."***

Thank you to our communities and sanghs, JAINA; past YJA
Boards, Convention Committees, and Trustees for their guidance,
support, and endless #yjalove over the last 29 years; and YJA
members and supporters of all kinds.

Lastly, thank YOU for your time and consideration - here's to a
successful Convention!

Young Jains of America

Our 2020 Vision: Progressing with Purpose | 14th Biennial Convention

In Partnership with the Jain Society of North Texas

2020@yja.org • convention.yja.org



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Pratik Shah

Jai Jinendra,

We would like to take this opportunity to introduce you to Young Jains of America (YJA). We are a non-profit organization of 10,000 youth across North America dedicated to learning more about Jainism's values and traditions. By applying the messages of *Ahimsa* (non-violence), *Aparigraha* (non-possessiveness), and *Anekantavada* (multiplicity of viewpoints) to our daily lives, we foster connections within the Jain community and hope to positively impact society as a whole.

From July 2nd-5th, over 800 young Jains from around the world will come together in Dallas, Texas for our 14th Biennial Convention, *Our 2020 Vision: Progressing with Purpose*. Peers, leaders, Jain scholars and monks, and a range of speakers from within and outside the Jain community will help attendees broaden their horizons and build a lasting foundation of faith. In addition, we will spur Jains to action through service learning, social entrepreneurship, and innovative education. To elevate the attendee experience, we are capitalizing on our unique venue, the Fairmont hotel in Dallas, and investing more resources towards new and exciting programming for both daytime sessions and nighttime events.

As emphasized during the Convention, Jainism is a philosophy that inspires each of us to determine our own path. This year's Convention will focus on a sense of *purpose*. By reflecting on what is meaningful to them, attendees will develop a stronger sense of direction for their life decisions and goals. The *Jain Way of Life* encourages us to become better humans and inspires us to live sustainably, uplift our society, and coexist peacefully with other living beings. While we all pursue these goals in different ways, we share a common vision for the future of Jainism in North America. With your support, we can begin to build that future.

We appreciate your time and would like to thank you for reviewing this packet. Your support of young Jains is deeply appreciated and will help us achieve our shared goals for the 2020 YJA Convention. If you have any questions, please feel free to reach out to us at fundraising.dtx@yja.org.

With #yjalove,

The 2020 Young Jains of America Convention Committee

What does YJA do?

At YJA, we use a three-pronged approach towards projects and initiatives.

Raise awareness
about Jain ideals
and principles in
North America and
the world

Jainism

Host and promote
charitable
activities & events
within our
communities

Service

Foster and
strengthen local
Jain youth groups
through new
projects & initiatives

Community

Events & Initiatives

YJA strives to provide a platform that allows youth to build a deeper understanding of Jain religious principles, texts, and traditions. Our projects allow young Jains to learn at their own pace and gain valuable knowledge.



YJA believes it is important to apply Jain values to our daily lives. We do this through local and regional events, online resources, publications, and podcasts that discuss current issues.

Our goal with these initiatives is to engage our communities through action. YJA programs encourage hands-on service and engagement. We have built partnerships with many like-minded organizations to reach a global audience and help Jain youth build skills to enact change.



Biennial Conventions

Every two years, YJA brings together hundreds of Jains from around the world to create a space for Jain youth to be inspired: it is a unique opportunity for us to deepen our understanding of our faith by learning from our peers, leaders in our community, and a diverse range of speakers. Through engaging social events and networking opportunities, Convention attendees build long-lasting friendships.

YJA Conventions unite Jain youth for a weekend of learning, growth, and self-actualization. We can't wait to bring a memorable 14th YJA Convention to Dallas, TX!



YJA Convention • Houston • 1998



YJA Convention • Chicago • 2018

What happens at YJA Convention?

Keynote

- Influential figures discuss Jain topics in a present day application
- Inspire attendees to take action and fulfill a purpose in their daily lives

Daytime Programming

- Speakers range from dignitaries to entrepreneurs to activists
- Sessions cover a multitude of topics
- Attendees have a platform to learn about Jain ideals, apply religious principles in real life, and discuss Jainism with their peers

Jain Academic Bowl (JAB)

- Team-based quiz competition
- Topics such as Jain scriptures, prayers, and philosophy to Jain geography, history, and Jainism in the modern world

Jains In Action (JIA)

- Hackathon-style competition where teams combine Jain values and personal knowledge to solve a important problem

Jain Networking Forum (JNF)

- Fosters professional and social relationships between attendees ages 21-29
- Interactive daytime sessions and specialized networking opportunities

Social Programming

- Events include a Welcome Carnival, Talent Show, Garba dance, and Formal night



2020 YJA Convention

by the numbers

800

attendees

9

all Jain meals

7

social events

115

sessions

75

speakers

1

all-nighter

How Your Donation supports the convention

Fully Jain meals
throughout convention

Financial assistance
for attendees



Memorable souvenirs
for attendees

Materials for community
service activities

Travel assistance for
speakers & dignitaries

Hotel accomodations
and airport shuttles



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Sponsorship Benefits

Donor

\$250+

- Recognition on Digital Donor Wall at the Convention
- Recognition on the YJA Convention website and Souvenir Book
- Printed copy of the Souvenir Book

Sponsor

\$501

Donor level recognition in addition to:

- ¼ page ad in the Souvenir Book
- Souvenir item (1)

Bronze Sponsor

\$1,001

Donor level recognition in addition to:

- ½ page ad in the Souvenir Book
- Souvenir items (2)

Silver Sponsor

\$2,501

Donor level recognition in addition to:

- ½ page ad in the Souvenir Book
- Recognition in the YJA e-newsletter
- Personal invitation to Convention
- Banner at Convention event
- YJA souvenir bag (all items)

Gold Sponsor

\$5,001

Silver Sponsor level recognition in addition to:

- Full page ad in the Souvenir Book
- Social media appreciation post
- Highlight on Convention website

Diamond Sponsor

\$10,001

Gold Sponsor level recognition in addition to:

- VIP Convention Tour with Lunch
- On-stage recognition during Ceremonies

In addition to the sponsorship benefits outlined above, we are very interested in speaking to any individual, family foundation, or business who would like to design a custom sponsorship package tailored to their interests, or who would like to sponsor a particular activity or aspect of Convention. Would you like to fund sustainably sourced t-shirts or financial aid for attendees? Is your business interested in distributing a branded souvenir item? Please contact fundraising.dtx@yja.org to learn more.

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Benefits Comparison

	Diamond \$10,001	Gold \$5,001	Silver \$2,501	Bronze \$1,001	Sponsor \$501	Donor \$251
Recognition on Digital Donor Wall	•	•	•	•	•	•
Recognition on YJA Convention Website & Souvenir Book	•	•	•	•	•	•
Printed Copy of Souvenir Book	•	•	•	•	•	•
Souvenir Items	All	All	All	2	1	
Ad in Souvenir Book	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page	
Recognition in YJA E-Newsletter	•	•	•			
Personal Invitation to Convention	•	•	•			
Banner at Convention Event	•	•	•			
Social Media Appreciation Post	•	•				
Highlight on Convention Website	•	•				
VIP Convention Tour with Lunch	•					
On-Stage Recognition	•					

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Sponsorship Opportunities

Items Available for Sponsorship	Opportunities	Amount
Daytime Programming		
2020 Convention Keynote Speaker	1	\$5,001
JNF Keynote Speaker	1	\$2,501
Jains In Action (JIA) Social Entrepreneurship Competition	1	\$2,501
Community Service Activity	1	\$2,501
Jain Academic Bowl (JAB)	1	\$1,001
Travel for Speakers and Religious Dignitaries	6	\$501
Professional Networking Event	4	\$501
Essay Competition	1	\$251
Daytime Sessions		\$251
Social Programming		
Garba Night	1	\$5,001
Formal Night	1	\$5,001
Talent Show	1	\$2,501
Decorations	1	\$1,001
Welcome Carnival	1	\$1,001
Ceremonies		
Opening Ceremonies	1	\$5,001
Closing Ceremonies	1	\$1,001
Photography and Videography	3	\$1,001
Meals (All Jain)		
Chaumasi Chaudas Dinner (July 4 th)	2	\$10,051
Dinner (July 2 nd , 3 rd)	4	\$10,001
Chaumasi Chaudas Lunch (July 4 th)	2	\$7,551
Lunch (July 3 rd , 5 th)	4	\$7,501
Chaumasi Chaudas Breakfast (July 4 th)	1	\$5,051
Breakfast (July 3 rd , 5 th)	2	\$5,001
Meals for Religious Dignitaries	2	\$1,001
Hospitality		
Hospitality Suite Snacks (All Jain)	2	\$2,501
Temple Room	24	\$501
Souvenirs		
Souvenir Bag	2	\$5,001
Souvenir Book	1	\$2,501
Convention Shirts	3	\$2,501
Raksha Potlis	1	\$1,001
Water Bottles	5	\$1,001
Speaker Appreciation Gifts	4	\$501
Safety		
Airport Shuttle Service	1	\$7,501
Event Security Firm	4	\$2,501
Attendee		
Financial Aid Scholarships	5	\$1,001
Registration Badges	1	\$1,001

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Donation Form

I would like to contribute to the **2020 YJA Convention**.

Online: at convention.yja.org/donate

- or -

Check: Made payable to "Federation of Jain Association of North America"
with a memo referencing the 2020 YJA Convention, and mailed to YJA's Director of Finance at:

Young Jains of America
c/o Sanjana Jain
P.O. Box 340694
Columbus, OH 43234

Please fill out the form below for our records if you are contributing via check. A letter of appreciation and a receipt for your tax-exempt donation will be mailed to you at the address provided.

NAME		
ADDRESS		
CITY	STATE	ZIP CODE
EMAIL		PHONE
JAIN CENTER		
DONATION AMOUNT	IN HONOR OF/IN MEMORY OF	
COMMENTS		
SIGNATURE	DATE	

Thank you for your support!

Thank You

from our board

Jai Jinendra! Thank you so much for your time and generous donation.
This convention would not be possible without your support, and we are extremely grateful for your consideration!

With #yjalove,
The 2020 YJA Convention Committee



2020 Convention Fundraising Committee



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Questions? Please contact us at fundraising.dtx@yja.org. We look forward to hearing from you!