2020 YJA Convention
July 2-5, 2020 | Dallas, TX

Our 2020 Vision: Progressing with Purpose

SPONSORSHIP PACKET

contact us at fundraising.dtx@yja.org
"Be the stewards for nurturing and actualizing a Jain identity in North America for this generation and the next."

Thank you to our communities and sanghs, JAINA; past YJA Boards, Convention Committees, and Trustees for their guidance, support, and endless #yjalove over the last 29 years; and YJA members and supporters of all kinds.

Lastly, thank YOU for your time and consideration - here's to a successful Convention!
Jai Jinendra,

We would like to take this opportunity to introduce you to Young Jains of America (YJA). We are a non-profit organization of 10,000 youth across North America dedicated to learning more about Jainism’s values and traditions. By applying the messages of *Ahimsa* (non-violence), *Aparigraha* (non-possessiveness), and *Anekantavada* (multiplicity of viewpoints) to our daily lives, we foster connections within the Jain community and hope to positively impact society as a whole.

From July 2nd-5th, over 800 young Jains from around the world will come together in Dallas, Texas for our 14th Biennial Convention, *Our 2020 Vision: Progressing with Purpose*. Peers, leaders, Jain scholars and monks, and a range of speakers from within and outside the Jain community will help attendees broaden their horizons and build a lasting foundation of faith. In addition, we will spur Jains to action through service learning, social entrepreneurship, and innovative education. To elevate the attendee experience, we are capitalizing on our unique venue, the Fairmont hotel in Dallas, and investing more resources towards new and exciting programming for both daytime sessions and nighttime events.

As emphasized during the Convention, Jainism is a philosophy that inspires each of us to determine our own path. This year’s Convention will focus on a sense of *purpose*. By reflecting on what is meaningful to them, attendees will develop a stronger sense of direction for their life decisions and goals. The *Jain Way of Life* encourages us to become better humans and inspires us to live sustainably, uplift our society, and coexist peacefully with other living beings. While we all pursue these goals in different ways, we share a common vision for the future of Jainism in North America. With your support, we can begin to build that future.

We appreciate your time and would like to thank you for reviewing this packet. Your support of young Jains is deeply appreciated and will help us achieve our shared goals for the 2020 YJA Convention. If you have any questions, please feel free to reach out to us at fundraising.dtx@yja.org.

With #yjaloVE,

The 2020 Young Jains of America Convention Committee

---

**Co-Chairs**
- Avish Jain
- Parshva Vakharia
- Simmi Nandu
- Vatsal Gandhi

**Committee Leads**

- **Adult Volunteer Coordinator**
  - Paras Mehta
  - Rupal Sanghavi
  - Siddharth Shah

- **Audio-Visual Technologies**
  - Aayush Shah
  - Krish Kamdar
  - Satej Shah

- **Daytime Programming**
  - Deesh Desai
  - Harshita Jain
  - Umang Lathia
  - Vishwa Shah

- **Fundraising**
  - Ayush Bhansali
  - Dhara Bhalani
  - Sanjana Jain
  - Somil Sanghvi

- **Hospitality & Souvenirs**
  - Miten Shah
  - Paakhee Shah
  - Pranay Patni
  - Twinkle Shah

- **Jain Networking Forum**
  - Dhvani Mehta
  - Jubin Shah
  - Ketan Kapasi
  - Kinari Shah

- **Public Relations**
  - Jaina Gandhi
  - Riya Shah
  - Ruchi Vora

- **Registration & Technology**
  - Anish Visaria
  - Romit Nagda
  - Ronak Shah

- **Security**
  - Adit Shah
  - Charmi Shah
  - Mahin Bhavsar

- **Site**
  - Dharmi Shah
  - Foram Shah
  - Mitesh Bhalani

- **Social Programming**
  - Bansari Shah
  - Mansi Shah
  - Pratik Shah

---

*Young Jains of America (YJA)* is an umbrella youth organization of the *Federation of Jain Associations in North America (JAINA)*, a Non-Profit Tax-Exempt Religious Organization. IRS Code Section 501(c)(3) EIN #54-1280028.
What does YJA do?

At YJA, we use a three-pronged approach towards projects and initiatives.

**Jainism**
- Raise awareness about Jain ideals and principles in North America and the world

**Service**
- Host and promote charitable activities & events within our communities

**Community**
- Foster and strengthen local Jain youth groups through new projects & initiatives

Events & Initiatives

YJA strives to provide a platform that allows youth to build a deeper understanding of Jain religious principles, texts, and traditions. Our projects allow young Jains to learn at their own pace and gain valuable knowledge.

YJA believes it is important to apply Jain values to our daily lives. We do this through local and regional events, online resources, publications, and podcasts that discuss current issues.
Biennial Conventions

Every two years, YJA brings together hundreds of Jains from around the world to create a space for Jain youth to be inspired: it is a unique opportunity for us to deepen our understanding of our faith by learning from our peers, leaders in our community, and a diverse range of speakers. Through engaging social events and networking opportunities, Convention attendees build long-lasting friendships.

YJA Conventions unite Jain youth for a weekend of learning, growth, and self-actualization. We can’t wait to bring a memorable 14th YJA Convention to Dallas, TX!

Our goal with these initiatives is to engage our communities through action. YJA programs encourage hands-on service and engagement. We have built partnerships with many like-minded organizations to reach a global audience and help Jain youth build skills to enact change.
What happens at YJA Convention?

**Keynote**
- Influential figures discuss Jain topics in a present day application
- Inspire attendees to take action and fulfill a purpose in their daily lives

**Daytime Programming**
- Speakers range from dignitaries to entrepreneurs to activists
- Sessions cover a multitude of topics
- Attendees have a platform to learn about Jain ideals, apply religious principles in real life, and discuss Jainism with their peers

**Jain Academic Bowl (JAB)**
- Team-based quiz competition
- Topics such as Jain scriptures, prayers, and philosophy to Jain geography, history, and Jainism in the modern world

**Jains In Action (JIA)**
- Hackathon-style competition where teams combine Jain values and personal knowledge to solve a important problem

**Jain Networking Forum (JNF)**
- Fosters professional and social relationships between attendees ages 21-29
- Interactive daytime sessions and specialized networking opportunities

**Social Programming**
- Events include a Welcome Carnival, Talent Show, Garba dance, and Formal night
2020 YJA Convention
by the numbers

800 attendees
9 all Jain meals
7 social events
115 sessions
75 speakers
1 all-nighter
How Your Donation supports the convention

- Fully Jain meals throughout convention
- Financial assistance for attendees
- Memorable souvenirs for attendees
- Materials for community service activities
- Travel assistance for speakers & dignitaries
- Hotel accommodations and airport shuttles

How Your Donation supports the convention
### Sponsorship Benefits

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| Donor       | $250+  | - Recognition on Digital Donor Wall at the Convention  
- Recognition on the YJA Convention website and Souvenir Book  
- Printed copy of the Souvenir Book |
| Sponsor     | $501   | Donor level recognition in addition to:  
- ¼ page ad in the Souvenir Book  
- Souvenir item (1) |
| Bronze Sponsor | $1,001 | Donor level recognition in addition to:  
- ½ page ad in the Souvenir Book  
- Souvenir items (2) |
| Silver Sponsor | $2,501 | Donor level recognition in addition to:  
- ½ page ad in the Souvenir Book  
- Recognition in the YJA e-newsletter  
- Personal invitation to Convention  
- Banner at Convention event  
- YJA souvenir bag (all items) |
| Gold Sponsor | $5,001 | Silver Sponsor level recognition in addition to:  
- Full page ad in the Souvenir Book  
- Social media appreciation post  
- Highlight on Convention website |
| Diamond Sponsor | $10,001 | Gold Sponsor level recognition in addition to:  
- VIP Convention Tour with Lunch  
- On-stage recognition during Ceremonies |

In addition to the sponsorship benefits outlined above, we are very interested in speaking to any individual, family foundation, or business who would like to design a custom sponsorship package tailored to their interests, or who would like to sponsor a particular activity or aspect of Convention. Would you like to fund sustainably sourced t-shirts or financial aid for attendees? Is your business interested in distributing a branded souvenir item? Please contact fundraising.dtx@yja.org to learn more.
# Benefits Comparison

<table>
<thead>
<tr>
<th></th>
<th>Diamond ($10,001)</th>
<th>Gold ($5,001)</th>
<th>Silver ($2,501)</th>
<th>Bronze ($1,001)</th>
<th>Sponsor ($501)</th>
<th>Donor ($251)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition on Digital Donor Wall</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Recognition on YJA Convention Website &amp; Souvenir Book</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Printed Copy of Souvenir Book</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Souvenir Items</td>
<td>All</td>
<td>All</td>
<td>All</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Ad in Souvenir Book</td>
<td>Full Page</td>
<td>Full Page</td>
<td>1/2 Page</td>
<td>1/2 Page</td>
<td>1/4 Page</td>
<td></td>
</tr>
<tr>
<td>Recognition in YJA E-Newsletter</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personal Invitation to Convention</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner at Convention Event</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Media Appreciation Post</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Highlight on Convention Website</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>VIP Convention Tour with Lunch</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>On-Stage Recognition</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Young Jains of America (YJA) is an umbrella youth organization of the Federation of Jain Associations in North America (JAINA), a Non-Profit Tax-Exempt Religious Organization. IRS Code Section 501(c)(3) EIN #54-1280028.
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Items Available for Sponsorship</th>
<th>Opportunities</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Daytime Programming</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2020 Convention Keynote Speaker</td>
<td>1</td>
<td>$5,001</td>
</tr>
<tr>
<td>JNF Keynote Speaker</td>
<td>1</td>
<td>$2,501</td>
</tr>
<tr>
<td>Jains In Action (JIA) Social Entrepreneurship Competition</td>
<td>1</td>
<td>$2,501</td>
</tr>
<tr>
<td>Community Service Activity</td>
<td>1</td>
<td>$2,501</td>
</tr>
<tr>
<td>Jain Academic Bowl (JAB)</td>
<td>1</td>
<td>$1,001</td>
</tr>
<tr>
<td>Travel for Speakers and Religious Dignitaries</td>
<td>6</td>
<td>$501</td>
</tr>
<tr>
<td>Professional Networking Event</td>
<td>4</td>
<td>$501</td>
</tr>
<tr>
<td>Essay Competition</td>
<td>1</td>
<td>$251</td>
</tr>
<tr>
<td>Daytime Sessions</td>
<td></td>
<td>$251</td>
</tr>
<tr>
<td><strong>Social Programming</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Garba Night</td>
<td>1</td>
<td>$5,001</td>
</tr>
<tr>
<td>Formal Night</td>
<td>1</td>
<td>$5,001</td>
</tr>
<tr>
<td>Talent Show</td>
<td>1</td>
<td>$2,501</td>
</tr>
<tr>
<td>Decorations</td>
<td>1</td>
<td>$1,001</td>
</tr>
<tr>
<td>Welcome Carnival</td>
<td>1</td>
<td>$1,001</td>
</tr>
<tr>
<td><strong>Ceremonies</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opening Ceremonies</td>
<td>1</td>
<td>$5,001</td>
</tr>
<tr>
<td>Closing Ceremonies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Photography and Videography</td>
<td>3</td>
<td>$1,001</td>
</tr>
<tr>
<td><strong>Meals (All Jain)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chaumasi Chaudas Dinner (July 4th)</td>
<td>2</td>
<td>$10,051</td>
</tr>
<tr>
<td>Dinner (July 2nd, 3rd)</td>
<td>4</td>
<td>$10,001</td>
</tr>
<tr>
<td>Chaumasi Chaudas Lunch (July 4th)</td>
<td>2</td>
<td>$7,551</td>
</tr>
<tr>
<td>Lunch (July 3rd, 5th)</td>
<td>4</td>
<td>$7,501</td>
</tr>
<tr>
<td>Chaumasi Chaudas Breakfast (July 4th)</td>
<td>1</td>
<td>$5,051</td>
</tr>
<tr>
<td>Breakfast (July 3rd, 5th)</td>
<td>2</td>
<td>$5,001</td>
</tr>
<tr>
<td>Meals for Religious Dignitaries</td>
<td>2</td>
<td>$1,001</td>
</tr>
<tr>
<td><strong>Hospitality</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hospitality Suite Snacks (All Jain)</td>
<td>2</td>
<td>$2,501</td>
</tr>
<tr>
<td>Temple Room</td>
<td>24</td>
<td>$501</td>
</tr>
<tr>
<td><strong>Souvenirs</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Souvenir Bag</td>
<td>2</td>
<td>$5,001</td>
</tr>
<tr>
<td>Souvenir Book</td>
<td>1</td>
<td>$2,501</td>
</tr>
<tr>
<td>Convention Shirts</td>
<td>3</td>
<td>$2,501</td>
</tr>
<tr>
<td>Raksha Potlis</td>
<td>1</td>
<td>$1,001</td>
</tr>
<tr>
<td>Water Bottles</td>
<td>5</td>
<td>$1,001</td>
</tr>
<tr>
<td>Speaker Appreciation Gifts</td>
<td>4</td>
<td>$501</td>
</tr>
<tr>
<td><strong>Safety</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Airport Shuttle Service</td>
<td>1</td>
<td>$7,501</td>
</tr>
<tr>
<td>Event Security Firm</td>
<td>4</td>
<td>$2,501</td>
</tr>
<tr>
<td><strong>Attendee</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Aid Scholarships</td>
<td>5</td>
<td>$1,001</td>
</tr>
<tr>
<td>Registration Badges</td>
<td>1</td>
<td>$1,001</td>
</tr>
</tbody>
</table>

Young Jains of America (YJA) is an umbrella youth organization of the Federation of Jain Associations in North America (JAINA), a Non-Profit Tax-Exempt Religious Organization. IRS Code Section 501(c)(3) EI #54-1280028.
# Donation Form

I would like to contribute to the **2020 YJA Convention**.

**Online:** at [convention.yja.org/donate](http://convention.yja.org/donate)

-or-

**Check:** Made payable to “Federation of Jain Association of North America” with a memo referencing the 2020 YJA Convention, and mailed to YJA’s Director of Finance at:

Young Jains of America  
c/o Sanjana Jain  
P.O. Box 340694  
Columbus, OH 43234

Please fill out the form below for our records if you are contributing via check. A letter of appreciation and a receipt for your [tax-exempt donation](http://www.jaina.org) will be mailed to you at the address provided.

<table>
<thead>
<tr>
<th>NAME</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADDRESS</td>
</tr>
<tr>
<td>CITY</td>
</tr>
<tr>
<td>EMAIL</td>
</tr>
<tr>
<td>JAIN CENTER</td>
</tr>
<tr>
<td>DONATION AMOUNT</td>
</tr>
<tr>
<td>COMMENTS</td>
</tr>
<tr>
<td>SIGNATURE</td>
</tr>
</tbody>
</table>

Thank you for your support!
Jai Jinendra! Thank you so much for your time and generous donation. This convention would not be possible without your support, and we are extremely grateful for your consideration!

With #yjalove,
The 2020 YJA Convention Committee

Thank You from our board

2020 Convention Fundraising Committee

Ayush Bhansali
ayush.bhansali.dtx@yja.org
(512) 718-7848

Dhara Bhalani
dhara.bhalani@yja.org
(678) 468-8149

Sanjana Jain
sanjana.jain@yja.org
(614) 353-6929

Somil Sanghvi
somil.sanghvi.dtx@yja.org
(413) 544-5276

2020 YJA Convention Co-Chairs
Vatsal Gandhi, Simmi Nandu, Avish Jain, Parshva Vakharia
chairs.dtx@yja.org

Questions? Please contact us at fundraising.dtx@yja.org. We look forward to hearing from you!